

VICKY XINGYU GU

CONTACT

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- www.xingyugu.com
- Calgary, AB, Canada

SKILLS

- Adobe Creative Suite
- Microsoft Suite & Google Suite
- 2D/3D Animation
- Video production & editing
- Graphic & Media design
- Social Media Management
- Illustration & Visual Design
- Project management & Organization
- Communication & Coordination

EDUCATION

Master of Fine Arts in Animation & Digital Arts University of Southern California

Los Angeles, CA, USA
August 2019 - May 2022

Bachelor of Fine Arts in Animation Massachusetts College of Art and Design

Boston, MA, USA
August 2016 - May 2019

LANGUAGES

- English 
- Mandarin 

WORK EXPERIENCE

Animation Director / Producer

Global Health Reporting Center
Los Angeles, CA, USA / New York, NY, USA Dec 2022 - Mar 2024

- Created captivating 2D animation for a hybrid documentary, meeting deadlines and client needs.
- Led a team of 20 artists, promoting collaboration and timely delivery.
- Adapted to changes, ensuring client satisfaction and project success.
- Managed budgets efficiently for optimal resource use and quality maintenance.

Graphic Designer / Social Media Manager

CK Plastic Surgery
Los Angeles, CA, USA Sep 2022 - Dec 2022

- Crafted compelling visuals and videos for social media, boosting brand presence and interaction.
- Produced promotional content like posters, brochures, and website materials to support monthly campaigns.
- Engaged clients adeptly, driving sales growth and nurturing connections.

Bilingual (English & Mandarin) Production Assistant

Palette Pictures LLC
Los Angeles, CA, USA Aug 2022 - Sep 2022

- Researched live-action production, securing props and filming resources.
- Filmed short-form videos, maintaining schedule and quality.
- Assisted in designing influencer-style sets, collaborating with the director to plan creative concepts efficiently.

Student Assistant

University of Southern California
Los Angeles, CA Jan 2022 - May 2022

- Organized class files and Google Drive for efficient assignment delivery across multiple classes.
- Scheduled student meetings, coordinated presentations, and provided technical support during classes and workshops.

VOLUNTEER EXPERIENCE

Front House Guest Support

Contemporary Calgary, Calgary, AB May 2024

- Offered guest assistance at Contemporary Calgary's LOOK Gala by welcoming attendees, addressing inquiries, and guiding them through gallery events.

Social Chair for Student Government

University of Southern California, Los Angeles, CA August 2020 - May 2021

- Organized and promoted diverse events throughout the school year.
- Collaborated with campus resources to assist students effectively.

Film Screening Guest Support

University of Southern California, Los Angeles, CA October 2019

- Offered guest assistance at First Frame Screening by welcoming attendees, checking in tickets, addressing inquiries, and guiding them to the theatre.